

表格 9

請至 IHT x TiTE 官網線上申請

承辦人：朗盛行銷有限公司 林珍如 | 02-7746-2868#202

申請截止日

9 月 06 日

建議洽邀國際買主補助申請表 (名額有限，額滿為止)

- 一. 申請期限：請於2024年9月6日前，上網填妥「表格9 建議洽邀買主申請表」提出申請，主辦單位將進行審核、洽邀並安排補助及參觀事宜。若未經主辦單位審核通過即自行購買機票及訂房間者，將自行負擔所有金額，且視同放棄補助資格申請。
- 二. 國際買主之定義：係指於台灣境外依所在當地法令辦理設立登記之商業組織。另為配合政府政策及國際情勢，本優惠服務不適用於北韓、伊朗、俄羅斯及其他貿易署因政策考量不提供本須知優惠服務之國家。
- 三. 補助對象

| | 已開發國家【註 1】 | 新興市場【註 2】 | 其他 |
|-----------|-----------------------------|---------------------------|--|
| 重要外商 | 所屬企業近3年內任1年之營業額達1,500萬美元以上。 | 所屬企業近3年內任1年之營業額達150萬美元以上。 | 1. 當地前 3 大進口商、批發商或連鎖店。 或 2. 總投資金額為 2,500 萬美元以上，或每筆投資金額至少 2 萬 5,000 美元以上且投資件數為 20 件以上之創投公司主管。 |
| 中小及微型企業外商 | 所屬企業近3年內任1年之營業額達30萬美元以上。 | 所屬企業近3年內任1年之營業額達10萬美元以上。 | |

【註 1】「已開發國家」係指世界銀行公布高所得國家地區 (High income countries)：澳洲、奧地利、比利時、巴哈馬、巴貝多、巴林、汶萊、加拿大、智利、賽普勒斯、克羅埃西亞、捷克、丹麥、愛沙尼亞、芬蘭、法國、德國、希臘、匈牙利、冰島、愛爾蘭、以色列、義大利、日本、南韓、科威特、拉脫維亞、立陶宛、盧森堡、摩納哥、荷蘭、紐西蘭、挪威、阿曼、波蘭、葡萄牙、波多黎各、卡達、羅馬尼亞、沙烏地阿拉伯、新加坡、斯洛伐克、斯洛維尼亞共和國、西班牙、瑞典、瑞士、阿拉伯聯合大公國、英國、美國、烏拉圭等。

【註 2】「新興市場」係指上述「已開發國家」除外之其他國家。

四. 補助內容與方式

1. 住宿：每人1~3晚之住宿，且期間須在展前1日至展期結束當晚 (含)。
2. 每日住宿飯店至展場單趟接送。

五. 邀約限制

1. 每間參展商至多可申請2間外商公司，且每間公司至多1位買主。
2. 由主辦單位資格審查並進行額度控管，因補助名額有限，以申請順序為優先，且額滿截止。
3. 國際買主住宿之飯店由主辦單位依實際狀況調配。

六. 核銷方式

受補助之國際買主須於退房前提供合約飯店下列資料，由飯店於展後向主辦單位報銷，若未能提供完整資訊，則由國際買主自行支付相關費用：

1. 護照影本 (恕不接受如綠卡等居留證件) 。
2. 名片 (若護照與名片上姓名有出入，應主動告知合約飯店) 。
3. 參觀證影本或觀展證明。
4. 觀展後問卷調查表 (須詳細填寫參展後預計採購金額，無填寫將不予報銷) 。
5. 國際買主簽名之飯店住宿簽收單。

七. 補助須知：

1. 申請補助之買主須為外國籍且持有外國籍護照。
2. 受邀公司當年度不能有接受外貿協會其他專案之優惠補助。
3. 每家外商公司補助之買主，核銷文件或單據上所列買主公司名稱與姓名均須與核准函所列相同。
4. 若買主護照與名片上姓名有所出入，請於申請表註明，以利核銷。
5. 補助金額依據合約飯店住宿金額實報實銷，個人花費不可合併計算。
6. 若國際買主變更房型或發生不屬補助項目內之其他費用，皆由受邀買主自行負擔。
7. 申請訂房確認後，飯店將提供信用卡授權書供國際買主填寫以作為訂房保證。若臨時取消前來 (No Show)，將依各飯店規定辦理，其衍生之相關費用概由國際買主自行負擔。

| | |
|-----------------|---------------------------------------|
| 主辦單位 | 朗盛行銷有限公司 x 台灣手工工具工業同業公會 |
| 展覽名稱 | IHT x TITE 台灣國際五金工業展 x 工具博覽會 |
| 補助項目 | 一般買主 |
| 國家別 | |
| 國際買主姓名 | 名 First Name: |
| | 姓 Last Name: |
| 性別 | |
| 公司名稱 | |
| 職稱 | |
| 公司地址 (含國家與城市) | |
| 電話 (含國碼) | |
| 電郵信箱 (Email) | |
| 國際買主公司網址 | |
| 擬訪台住宿期間 | 入住日期 2024/10/____ ; 退房日期 2024/10/____ |
| 公司年營業額 | |
| 營業項目 | |

請點選連結至 IHT x TITE 官網進行線上申請

| | | |
|---------------|--|--------------|
| Form 9 | Please apply at the IHT x TITE official website | Deadline |
| | Contact : Lanza International Co., Ltd., Rain Lin +886-2-7746-2868#202 | 6 Sep., 2024 |

Foreign Buyer Incentive Program Application Form

(Limited Quotas, First Come First Served)

- 1. Application Deadline:** Please complete the "Form 9 - Foreign Buyers Incentive program Application Form" online by September 6, 2024. The organizers will review the applications, arrange the invitations, subsidies, and visitation matters. If you purchase tickets and book rooms without approval from the organizers, you will bear all costs yourself and be deemed to have forfeited the subsidy eligibility.
- 2. Definition of Foreign Buyers:** Foreign buyers are commercial organizations registered outside of Taiwan according to local laws. Due to government policies and international situations, this service is not available to North Korea, Iran, Russia, and other countries where such services are restricted by trade policies.
- 3. Subsidy Targets:**

| | Developed Countries (Note 1) | Emerging Markets (Note 2) | Others |
|-----------------------|--|---|---|
| Key Foreign Companies | Companies with annual revenue exceeding USD 15 million in any of the past three years. | Companies with annual revenue exceeding USD 1.5 million in any of the past three years. | ✓ One of the top three importers, wholesalers, or chain stores in the region, Or ✓ Executives of venture capital companies with total investments over USD 25 million, or at least USD 25,000 per investment, with at least 20 investments. |
| SMEs | Companies with annual revenue exceeding USD 300,000 in any of the past three years. | Companies with annual revenue exceeding USD 100,000 in any of the past three years. | |

Note 1: "Developed Countries" refers to high-income countries published by the World Bank: Australia, Austria, Belgium, Bahamas, Barbados, Bahrain, Brunei, Canada, Chile, Cyprus, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, South Korea, Kuwait, Latvia, Lithuania, Luxembourg, Monaco, Netherlands, New Zealand, Norway, Oman, Poland, Portugal, Puerto Rico, Qatar, Romania, Saudi Arabia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Arab Emirates, United Kingdom, United States, Uruguay, etc.

Note 2: "Emerging Markets" refers to all other countries not listed as "Developed Countries."

4. Subsidy Content and Method:

- (1) Accommodation: 1-3 nights of accommodation per person, covering the period from one day before the exhibition to the night of the exhibition's conclusion (inclusive).
- (2) Daily one-way shuttle service from the hotel to the exhibition hall.

5. Invitation Restrictions:

- (1) Each exhibitor can apply for up to 2 foreign companies, with a maximum of 1 buyer per company.

- (2) The organizers will review qualifications and manage quotas. Due to limited subsidies, applications are processed on a first-come, first-served basis until quotas are filled.
- (3) The hotel accommodation for foreign buyers will be allocated by the organizers based on actual conditions.

6. Reimbursement Method: Subsidized foreign buyers must provide the contract hotel with the following documents before checking out. The hotel will submit these documents to the organizers for reimbursement after the exhibition. If incomplete information is provided, the foreign buyer will bear the related costs.

- (1) A copy of the passport (residency documents such as a green card are not accepted).
- (2) A business card (if the name on the passport and business card differs, please inform the contract hotel).
- (3) A copy of the visitor badge or proof of attendance.
- (4) Post-visit survey (must detail the estimated purchase amount after the exhibition; failure to complete this will result in no reimbursement).
- (5) Hotel stay receipt signed by the foreign buyer.

7. Subsidy Guidelines:

- (1) The subsidized buyer must be a foreign national holding a foreign passport.
- (2) The invited company must not receive any other subsidy from TAITRA for other projects in the same year.
- (3) The buyer listed on the reimbursement documents or receipts must match the company name and individual name listed on the approval letter.
- (4) If the name on the passport and business card differs, please note this on the application form for reimbursement purposes.
- (5) Subsidy amounts will be reimbursed based on the actual cost of the contract hotel accommodation, with no aggregation of personal expenses.
- (6) If the foreign buyer changes room type or incurs other expenses not covered by the subsidy, these costs must be borne by the invited buyer.
- (7) After booking confirmation, the hotel will provide a credit card authorization form for the foreign buyer to fill out as a reservation guarantee. If there is a last-minute cancellation (No Show), the foreign buyer will bear any costs incurred according to the hotel's policy.

| | |
|--|---|
| Organizer | Lanza International Co., Ltd. & Taiwan Hand Tool Manufacturers' Association |
| Exhibition | IHT x TiTE (International Hardware Expo Taiwan & Taiwan International Tool & Hardware Expo) |
| Subsidy project | Foreign Buyer |
| Country | |
| Foreign Buyer | First Name: |
| | Last Name: |
| Gender | |
| Company Name | |
| Position | |
| Company Address (Including Country & City) | |
| Tel (Including Country Code) | |
| Email | |

| | |
|-------------------------|--|
| Company Website | |
| Duration in Taiwan | Check-in Date: Oct./____/2024 ; Check-out Date: Oct./____/2024 |
| Company annual turnover | |
| Business Items | |

[Click to Apply via the IHT x TiTE Official Website](#)